

# Ginger Liemohn

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## High School Senior Photography

# PHOTO SHOOT PREP GUIDE

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I got you. You are standing in the middle of your closet pulling out shirts, slacks, & shoes. Confused as to what will be “right” for your **HS Senior** photo session?

This is your guide to understanding not only **WHAT to wear**, but **WHY you will wear it**. How do want **you and your friends to feel** when they see your images? I got you!





# I'M YOUR GUIDE



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YOUR **LOOK** CONNECTS TO  
YOUR **PERSONALITY**

YOUR **PERSONALITY**  
CONNECTS TO YOUR  
**CLOTHING & VIBE**

**BACKDROPS, HAIR,**  
**MAKEUP, &**  
**ACCESSORIES, OH MY!**



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# YOUR LOOK CONNECTS TO YOUR PERSONALITY

## YOUR LOOK HAS A “WHY”

You choose your daily clothes because it helps express your personality and comfort level. Other clothes, like going out for a special occasion, is based on how you want to express yourself to the world.

## YOUR VIBE

The vibe your of your photo session is often a reflection of what you like to wear! **Give me 3 words** that describe you!



## YOUR FAMILY

Senior photos aren't always completely about the Senior; it's often a compromise of what the parents/guardians want as well. That's normal.

## YOUR SENIOR

Senior year is a rollercoaster of feelings; you have all those "last time we're this XYZ experience." I do everything I can to help make that senior photo experience as comfortable as possible while having fun!

Feel the anticipation yet?



# THE SOLUTION

LIFESTYLE SESSIONS THAT EVERYONE  
LOVES.

## READY. SET. GO

You always have the option of adding on a family photo session at the **end of a HS Senior session**. Your family can meet us at my backyard, a park, their home, or my studio. Or for larger packages, it might even be on another day.

Senior photos are a milestone not only for the senior, but also the family.

Let's get some photos to celebrate!



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## FEELINGS

Your **HS Senior** wants to **FEEL** something when they see their **Senior Photos**.

Are they feeling comfy? Powerful? Ready to show their athletic or musical talent?

Yes, you guessed it, tell me the **top 3 feelings!**

## COLORS

Tell me **your 3 favorite colors to wear**. Don't overthink it. I got you.



# YOUR AESTHETIC CONNECTS TO YOUR CLOTHING

## THE VIBE

Your **vibe is going to drive what you wear** to your photo session. Why?

Because we will convey a **different story** if we are taking senior photos in the middle of the summer vs. a winter adventure.

Both are fantastic!

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# YEARBOOK PHOTOS

Yearbook outfits are more formal than the rest of your senior photos. They are basically an equivalent of a business headshot.

Depending on the high school, your photo might need to be taken on a backdrop at Ginger's indoor studio, or it might be able to be an outdoor photo.

# UPLOADING IT TO THE YEARBOOK

Ginger will upload your final edited image to your yearbook for you. Easy-peasy!



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# WHAT ARE NEUTRAL BASICS?

## NEUTRALS ARE YOUR FRIEND

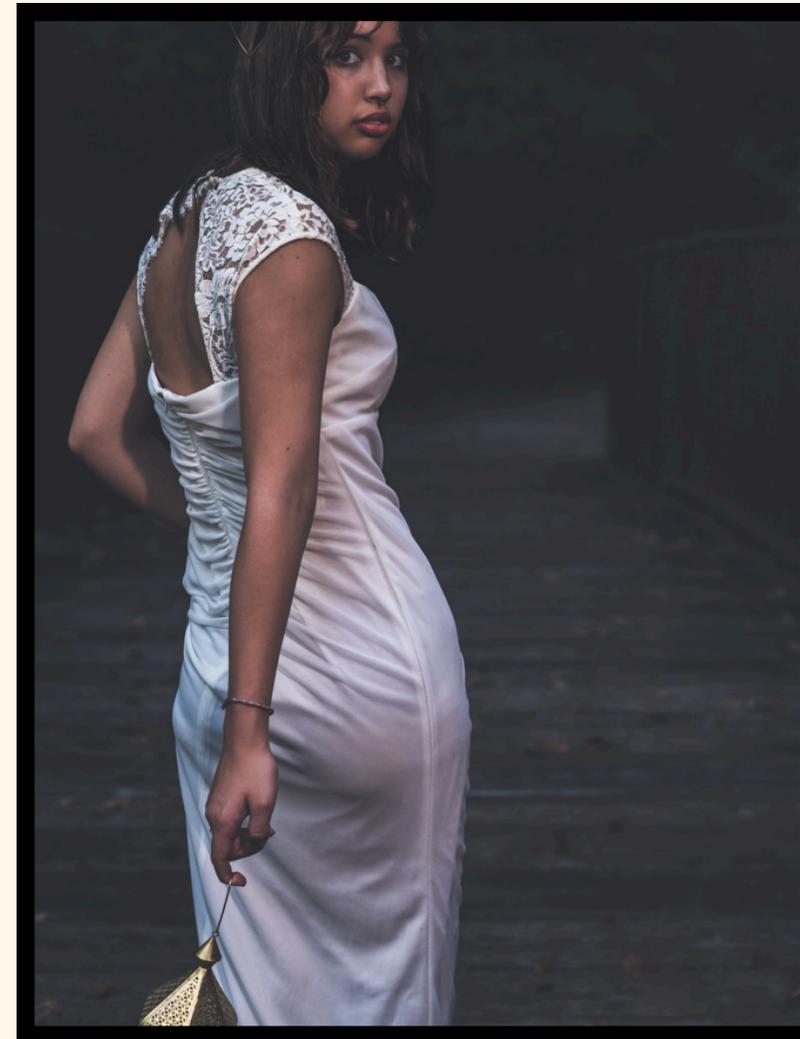
**Beige, taupe, gray, cream, brown, black, and white** are all neutrals. While they don't appear in the color wheel, they make all those other colors "pop." **It's their super power.**

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# SPECIAL OUTFITS

This is the time to get photos in outfits that are special to you! It might be your letter jacket, a special dress, or a



# HAIR, MAKEUP, & ACCESSORIES, OH MY!



## GOOD HAIR DAY

If **your hair is the way YOU like it, you can feel invincible.** That's why I recommend tuning into your inner voice. Can **only you do your hair?** Or do you need to stop by a **dry bar** before coming to the photo session? Or want me to hire a **hair stylist to be onsite for your session?** All viable options!

## ACCESSORIES

Umbrellas, musical instruments, a vehicle, or your pet might be part of your story.

**Let's tell that story!**



# GROOMING AND MAKEUP

Allow that “fresh” haircut to grow out a little bit for a more authentic look. As far as makeup goes, you don’t need more than you usually wear. You are not “on stage” even though it might feel like it. I can hire a makeup artist to give you a “natural look” of your best self, just let me know!

## GROOMING

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Guys, your **beards** can have a life of their own! What is your vibe? Wild & wooly or clean & neat?

## NOSE/EAR HAIR

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It doesn’t look good on anyone.  
**Enough said.**

## MAKEUP

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A **matte** finish is best with limited shimmery-ness. **Lip gloss is popular** but for a timeless look, go with a matte lipstick.

# FEELING EMPOWERED YET?



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## HOW DO YOU WANT THEM TO FEEL?

When choosing outfits to wear, think of the story that is telling.

Start with items in your closet and look at them through the lens of this Style Guide. Add stylish/**trendy items as they fit into your vibe.**

## CLIENT STYLE CLOSET

During the pandemic I started building a “Client Style Closet” that clients can **supplement and “check out”** for their photo session. Convenient and no extra fee! And all items have been **catalogued and photographed!**



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## STYLE CONSULTATION

Ginger will meet with **you one-on-one BEFORE the session** on Zoom or in-person to make sure you are photo-ready for your headshot or personal branding session. She will blend **classic elements** with some **trendy items** to create a stylish look for you!

# THANK YOU



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